

# Pinnacle Baseball



## Corporate Sponsorship Information Packet

This packet contains information about all levels of corporate sponsorship, the corporate sponsorship agreement form, and advertising artwork specifications.

**Pinnacle Blue Diamond  
Baseball Booster Club**  
(NON-PROFIT GROUP EIN #86-0994121)

**DEADLINE FOR PROCESSING APPLICATIONS: February 15, 2018**

<http://www.pinnaclehighbaseball.com>

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CONTACT: Cindy Carriker, Booster President | (602)568-1953 | EMAIL: Cindy.Carriker@centurylink.net  
Mailing Address: Pinnacle Baseball, c/o Cindy Carriker  
29408 N. 58<sup>th</sup> ST, Cave Creek, AZ 85331

Please Make Checks Payable to: **Blue Diamond Baseball Booster Club**

**NON-PROFIT GROUP EIN#: 86-0994121**



## **Be a Pinnacle Baseball Sponsor!**

Dear Sponsors,

On behalf of Pinnacle Baseball, I would like to thank you for taking the time to consider sponsoring our baseball program. In the past, generous corporate sponsors and our Blue Diamond Booster Club have led the way in donating much needed funds to support our program.

High school baseball receives very little funding from the school and our district, so our fundraising efforts are essential to the success of our program. Pinnacle Baseball is one of the premier baseball programs in the state of Arizona, and we can continue this rich tradition, with the support of our boosters and companies such as yours.

The funds raised will be used to develop the talents and skills of our student athletes, to maintain our baseball facility and fields and upgrade our pitching and batting cages. In addition, we are looking to add some new training and field equipment, safety screens, sound equipment and sun shades. We continue to work hard each year to upgrade our infrastructure and provide a memorable high school baseball experience for our players, coaches, parents, student body, teachers, administration and surrounding community.

Our corporate sponsors will be prominently featured with field banners, announcements during home games, ads in our annual media guide, and your company logo and information will be featured on our baseball website. This is a great opportunity to increase the visibility of your business, and show your community support for our players and Pinnacle Baseball.

Thank you for your support and helping make Pinnacle Baseball a great success!

Sincerely,

*Roy Muller*

Head Baseball Coach Pinnacle High School



## 2017/2018 Sponsor Levels

### DIAMOND SPONSOR

**\$1100.00**

- 4 x 8 Company Banner on Varsity field and Freshman field
- Website Banner and advertising on Pinnacle Baseball website home page
- Sponsor recognition announced at home baseball games and hosted tournaments
- Company website link available on Pinnacle Baseball's Facebook page
- Full page advertisement in annual media guide and complimentary copy of media guide
- Option for Autographed baseball by Varsity Pioneers and Sponsor plaque with Varsity Team Picture
- May distribute promotional materials at home games and hosted tournaments

### GRAND SLAM SPONSOR

**\$850.00**

- 4 X 8 Company Banner on Varsity field
- Website banner and advertising on Pinnacle Baseball website
- Sponsor recognition announced at home baseball games and hosted tournaments
- Company website link available on Pinnacle Baseball's Facebook page
- Half Page advertisement in annual media guide and complimentary copy of media guide
- Autographed baseball by Varsity Pioneers
- May distribute promotional materials at home games

### HOME RUN SPONSOR

**\$600.00**

- 4 X 8 Company Banner on Varsity Field
- Website banner and advertising on Pinnacle Baseball website
- Sponsor recognition announced at home baseball games and hosted tournaments
- Company website link available on Pinnacle Baseball's Facebook page
- 1/4 page advertisement in annual media guide
- Complimentary copy of media guide
- May distribute promotional materials at home games

### ALL- STAR SPONSOR

**\$150.00 +**

- Website banner and advertising on Pinnacle Baseball website
- Company website link available on Pinnacle Baseball's Facebook page
- Company name listed in annual media guide



## Sponsor Instructions

1. Complete sponsorship agreement
2. Make check payable to **Blue Diamond Baseball Booster Club**
3. Submit sponsorship agreement, business card, website URL and payment to your Blue Diamond Booster Club representative or mail to:

Pinnacle Baseball  
C/o Cindy Carriker  
29408 North 58<sup>th</sup> St  
Cave Creek, AZ 85331

### BANNER INSTRUCTIONS/GUIDELINES

- Recommend keeping your banner design simple; less is more on a banner so it can be seen from a distance.
- Example - company name, logo, website, phone #, location, "Proud Sponsor of Pinnacle Baseball"
- Please provide a high-resolution digital image of your company logo/artwork. Vector format (.AI) or .EPS work best for the large sponsor banners.
- Camera-ready art is preferred.

### WEBSITE ADVERTISING SPECIFICATIONS

- In order for your website advertisement to look its best, it is important for your logo artwork to be high quality and web compatible. All artwork and imagery should be high-resolution (300+ dpi).
- Also, please provide us with your company website's URL so we can provide a link from our webpage to your site.



# Corporate Sponsorship and Advertising Agreement Form

## Sponsorship Levels

- Diamond Sponsorship Package \$1100.00
- Grand Slam Sponsorship Package \$850.00
- Home Run Sponsorship Package \$600.00
- All Star Sponsorship Package \$150.00 and up

## Contact Information

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Please mail your check made payable to **Blue Diamond Baseball Booster Club**, sponsorship agreement, and business card to this address - 29408 N 58<sup>th</sup> St Cave Creek, AZ 85331

For Diamond, Grand Slam and Home Run Sponsors, please enclose logo and instructions for what to include on your banner. Also, email a digital copy of your high-resolution logo to [Cindy.Carriker@centurylink.net](mailto:Cindy.Carriker@centurylink.net).

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