



2012 Corporate Sponsorship Information Packet

This packet contains information about all levels of corporate sponsorship, the corporate sponsorship agreement form, and advertising artwork specifications.

**Pinnacle Blue Diamond
Baseball Booster Club**
(NON-PROFIT GROUP EIN #86-0994121)

DEADLINE FOR PROCESSING APPLICATIONS: FEBRUARY 6, 2012

2012 PINNACLE HIGH SCHOOL BASEBALL
<http://www.pinnaclehighbaseball.com>
CONTACT: Lynnette Melbostad | PHONE: (480) 229-6518 | EMAIL: lmelbostad@cox.net
MAKE CHECKS PAYABLE TO: Pinnacle Baseball

NON-PROFIT GROUP EIN#: 86-0994121



Be a Pinnacle Baseball Sponsor!

To Our Loyal and Generous Sponsors:

On behalf of the Pinnacle Baseball Program, I want to thank all of our Blue Diamond Boosters and corporate sponsors who have made an important contribution to the team's success. With very little school funding to support high school baseball, we rely heavily on your generous investment to maintain a vibrant and competitive program. To make the 2012 season the best experience we can for our players, I'm inviting local community businesses to become a vital partner to Pinnacle Baseball by becoming a corporate sponsor.

Corporate sponsorship is needed to maintain the baseball facilities on campus. In addition to regular and costly field maintenance, there are several items needing repairs. We are also looking at upgrading some of the baseball infrastructure such as new screens for the batting cages, lights for the cages, a new scoreboard, and flagpole.

Our corporate sponsors will be featured prominently with field banners in the outfield, announcements during home games, business card ads in the program, and scrolling banners on the team's vastly improved website. This is a great opportunity to increase the visibility of your business and show your strong support for Pinnacle Baseball.

Thanks for your part in making our program a great success!

Sincerely,

John Casey

Head Baseball Coach
Pinnacle High School

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2012 Sponsor Levels

GRAND SLAM SPONSOR	\$500.00
<ul style="list-style-type: none">● Field banner 4' x 8' on Varsity outfield fence● Website banner on sponsors page● Sponsor recognition announced at home games● May distribute promotional materials at home games● Company link from Pinnacle Baseball's Facebook page● Two Pinnacle Baseball T-Shirts● Business card in baseball program	
HOME RUN SPONSOR	\$275.00
<ul style="list-style-type: none">● Website banner on sponsors page● Sponsor recognition announced at home games● May distribute promotional materials at home games● Company link from Pinnacle Baseball's Facebook page● Two Pinnacle Baseball T-Shirts● Business card in baseball program	
ALL STAR SPONSOR	\$100.00
<ul style="list-style-type: none">● Website banner on sponsors page● Company link from Pinnacle Baseball's Facebook page● Business card in baseball program	

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Sponsor Instructions

1. Complete Order Form
2. Make Checks Payable to: Pinnacle High Baseball
3. Mail Advertising Agreement Form, business card and payment to:

Pinnacle Blue Diamond Club
Attn: Lynnette Melbostad
7825 Vista Bonita Drive
Scottsdale, AZ 85255

BANNER INSTRUCTIONS/GUIDELINES

- Create your own banner. Keep it simple... more is less on a banner so that it can be seen from a distance.
- Your banner should show your company name and logo.
- Logos can go on a banner. Please provide either high resolution format or a clean image on white paper so that it may be scanned.
- Any other artwork should be print ready as well (See specifications below.)

WEBSITE ADVERTISING SPECIFICATIONS

In order for your website advertisement to look its best, it is important that your logo artwork be as web-ready as possible. The following specifications will help:

- All artwork/imagery should be high-resolution (300+ dpi)
- Company URL: to link to your website

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Corporate Sponsorship and Advertising Agreement Form

Order Description

- "Grand Slam" sponsorship package (\$500.00)
- "Home Run" sponsorship package (\$275.00)
- "All Star" sponsorship package (\$100.00)

Contact Information

Business: _____

Name: _____

Address: _____

City/State/ZIP: _____

E-Mail: _____ Phone: _____

Please enclose check made payable to "Pinnacle Baseball" along with business card desired for printed program. For banners, please enclose logo and company name on clean white paper, or e-mail to: lmelbostad@cox.net.

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